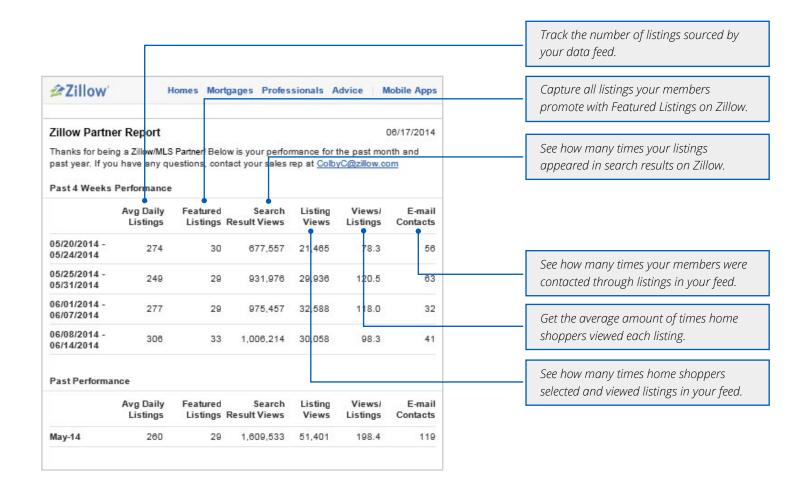


## Gain valuable business insight with weekly listing performance reports.



Ways to use this information:



## Measure your Zillow exposure.

Quantify the exposure you deliver to your membership through Zillow.



## Monitor the feed's functionality.

Ensure your direct feed to Zillow is capturing every listing.



## Assess your contact conversion rates.

Determine what share of email contacts turned into business for your members.