



Zillow Certified Photographer

Badge Usage Guide & Legal Language

Congratulations on being a Zillow Certified Photographer! When displaying the Zillow Certified Photographer badge on your website or promotional materials, be sure to follow the Zillow Certified Photographer Rules and Guidelines, as well as these requirements:

DISCLAIMER

When displaying the Zillow Certified Photographer badge, the following disclaimer must be displayed directly below each use of the badge.

“What is a Zillow Certified Photographer? Visit our Zillow Certified Photographer Guidelines for details.”

The “Zillow Certified Photographer Guidelines” text will include a hyperlink to the following page:

<http://www.zillow.com/wikipages/Zillow-Certified-Photographer-Rules-and-Guidelines/>

USAGE

When displaying the badge, only use one of the versions provided (seen below)



When displaying the badge, Zillow Select Photographers may not:

Stretch, compress, or otherwise modify the badge’s appearance.



Rotate the badge.



Add any additional text or imagery to the badge.



Use only a portion of the badge.



Superimpose any text or imagery on top of the badge.



Change the color of the badge.

