

Link Your Premier Agent & Dotloop Accounts

Start Turning Connections into Closings,
Reviews into Revenue

1

Create Loops from the Premier Agent App

Turn client connections into instant transactions by creating a loop with a click from the Premier Agent App. Dotloop autofills your contact data, eliminating data reentry and providing a single, collaborative platform that lets you create, edit, eSign, share, store and close deals quickly and seamlessly.

*"I definitely think the Premier Agent ratings have helped our business.
It's just a click of a button, and it's only going to save you time."*

—Kayla Cruikshank, Principal Broker, Red Post Realty, Portsmouth, NH

2

Turn Reviews into Revenue

Once your transaction closes, dotloop will prompt your client for a review, eliminating the need for you to create and send separate follow-up emails. The client's review will automatically post to your Premier Agent site, turning your review into future revenue.

*"There's a lot of credibility to having a strong Premier Agent profile. I
can truly say people are calling us because of our reviews."*

—Veronica Figueroa, CEO, RE/MAX Innovation, The Figueroa Team, Orlando, FL



3

Show Off Your Selling Power

Once you sell a house, dotloop automatically posts the recent sale to your Premier Agent profile, further boosting your online presence.

“Consumers love third-party approval, and we know Zillow has the most eyes on it. When an agent can say ‘I’ve been in that house or I’ve sold that house,’ that’s a really powerful driver for our consumers.”

—Doug Gieck, VP Production, 8z Real Estate, Boulder, CO

4

Streamline Your Contacts

Get one-and-done data entry with instantly synced contacts. Enter the client data once and dotloop will autofill the information into the transaction, saving you time and errors that can compromise compliance.

5

Get Return on Investment

Get deep visibility into how well your contacts culminate in closes with easy-to-read performance indicators that let brokers establish baselines, identify top performers and coaching opportunities while giving agents at-a-glance performance snapshots.

To learn more, go to: www.dotloop.com/integrations/pa/

