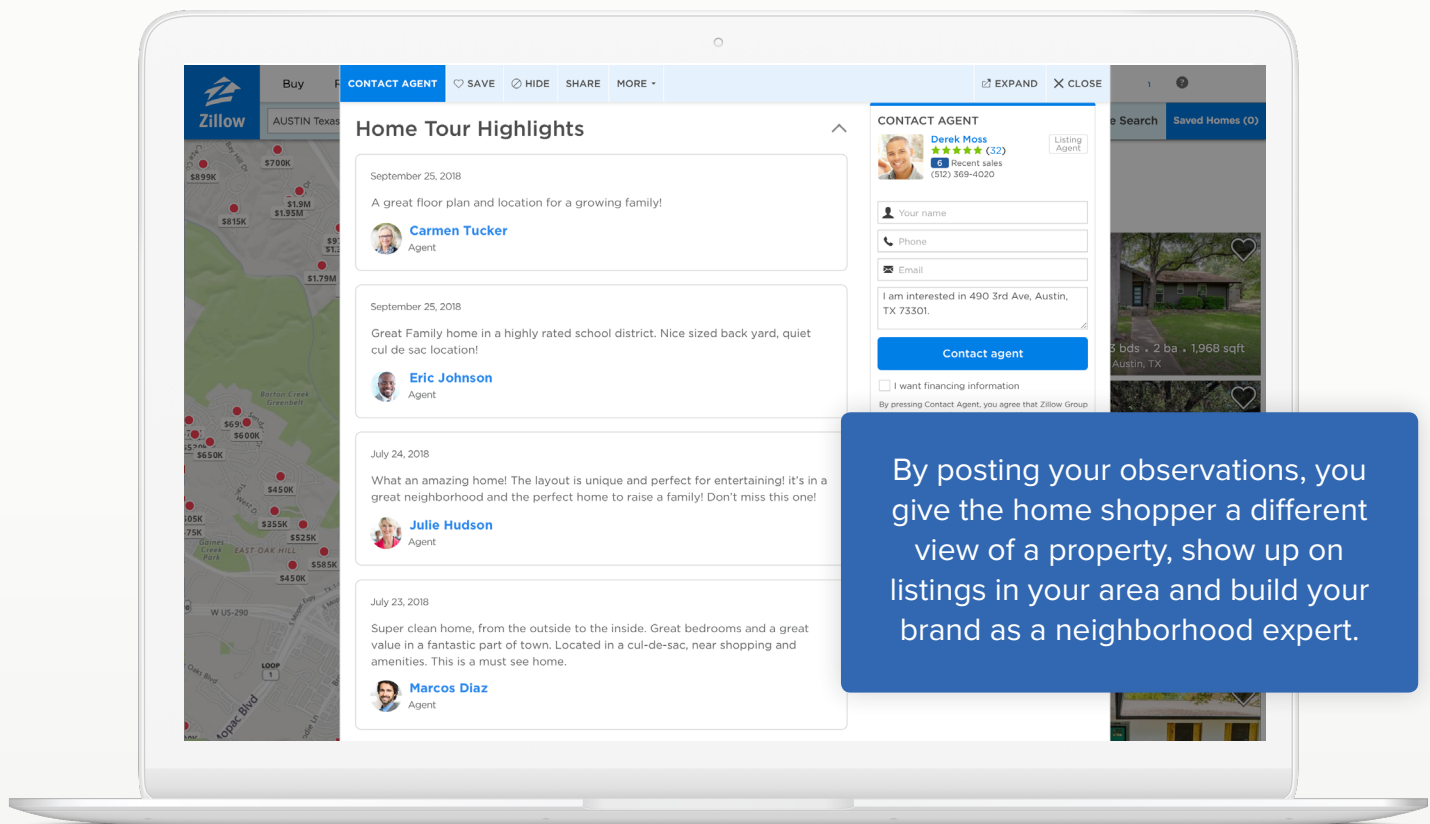




## Build Your Brand as a Neighborhood Expert

**Home Tour Highlights** is a new feature on Zillow.com that allows agents to build a free online presence that's meaningful to buyers.



This feature is currently live in select markets, with plans for national availability by 2019.

*"Home Tour Highlights offers a great new way for agents to share a home's desirable features with home shoppers. This is our expertise and something we've been doing offline for as long as real estate has been around., so it's exciting to start to bring this online."*

—Ian Batra, Keller Williams Bay Area Estates, Silicon Valley

October 2, 2018

A wonderful home with a unique layout. The neighborhood is great for families, but close to shopping and outdoor activities. You must come and see this house!



**Susan Peterson**  
Agent

September 25, 2018

Big, well maintained lot, with space for entertaining.



**Susan Peterson**  
Agent

August 19, 2018

The kitchen is a chef's dream! Whole living space is oriented around the kitchen — perfect for families!



**Susan Peterson**  
Agent

Home Tour Highlights allows you to...

### **Give home shoppers unique insights**

Go beyond the listing by sharing personal observations to help buyers see what makes a home special.

### **Showcase your knowledge**

Share your real estate expertise by posting thoughtful insights for the nation's largest audience of home shoppers.

### **Show up in your neighborhood**

Build your brand as a trusted neighbor by capturing the attention of home shoppers in your area.

Log in to your agent profile and write your first Home Tour Highlight today.

