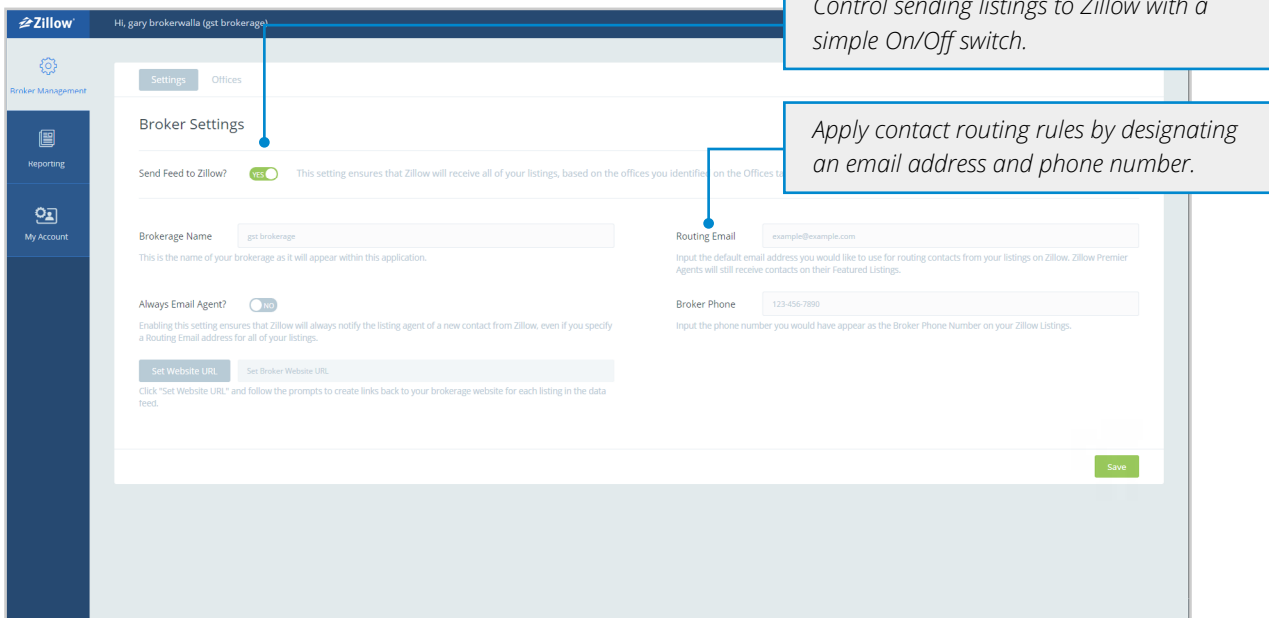


Control your data distribution settings and evaluate the performance of your listings on Zillow with the **Zillow Data Dashboard** – a completely free, cutting-edge and easy-to-use listing management and reporting platform available to all Zillow industry partners.

## Manage settings in one easy platform:

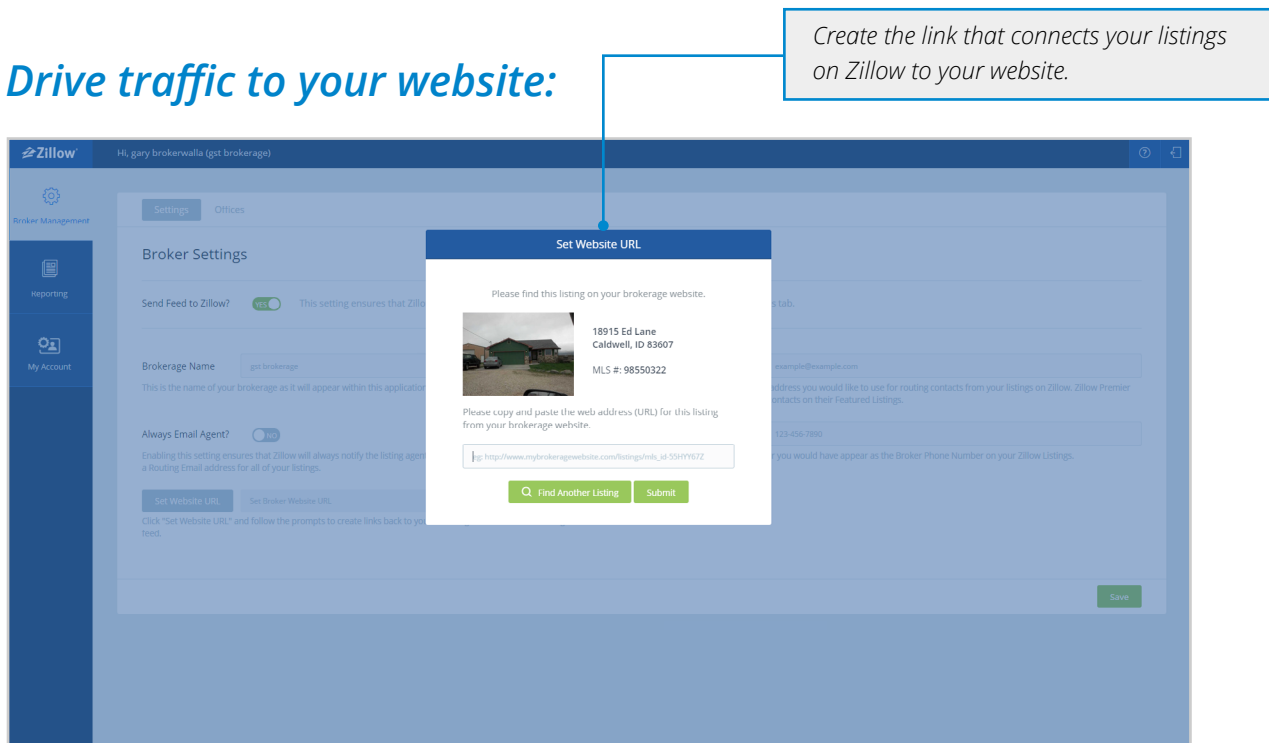


The screenshot shows the 'Broker Settings' page in the Zillow Data Dashboard. The page includes a sidebar with 'Broker Management', 'Reporting', and 'My Account'. The main content area has tabs for 'Settings' and 'Offices'. Under 'Settings', there are sections for 'Send Feed to Zillow?' (with a toggle switch), 'Brokerage Name', 'Always Email Agent?' (with a toggle switch), 'Set Website URL', and 'Set Broker Website URL'. There are also fields for 'Routing Email' and 'Broker Phone'. A 'Save' button is at the bottom right.

Control sending listings to Zillow with a simple On/Off switch.

Apply contact routing rules by designating an email address and phone number.

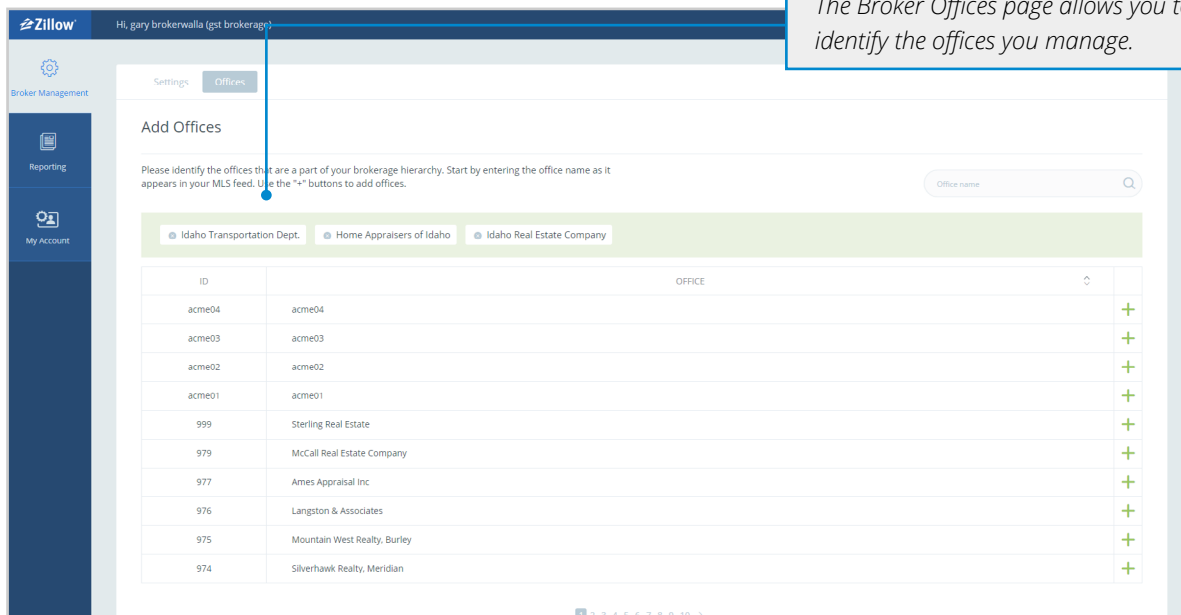
## Drive traffic to your website:



The screenshot shows the 'Broker Settings' page with the 'Set Website URL' modal open. The modal prompts the user to find a listing on their brokerage website. It displays a sample listing with a photo, address (18915 Ed Lane, Caldwell, ID 83607), and MLS #: 98550322. Below the listing, there is a text input field for the URL and two buttons: 'Find Another Listing' and 'Submit'.

Create the link that connects your listings on Zillow to your website.

## Get a complete view of multiple offices:



The Broker Offices page allows you to identify the offices you manage.

**Add Offices**

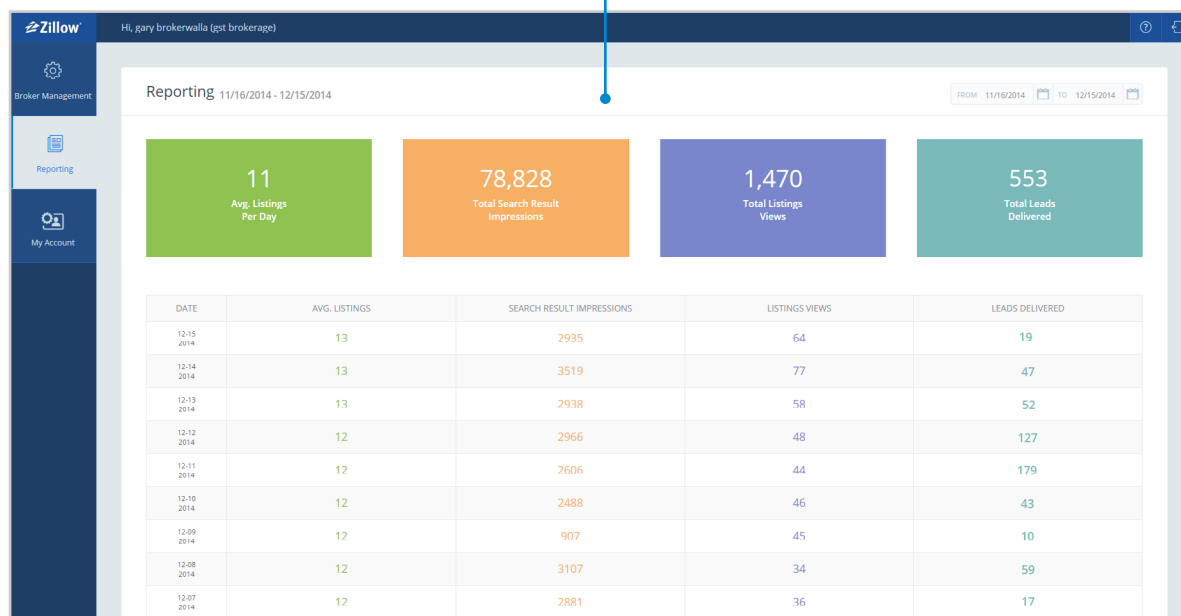
Please identify the offices that are a part of your brokerage hierarchy. Start by entering the office name as it appears in your MLS feed. Use the "\*" buttons to add offices.

Office name

Idaho Transportation Dept. Home Appraisers of Idaho Idaho Real Estate Company

ID	OFFICE	
acme04	acme04	+
acme03	acme03	+
acme02	acme02	+
acme01	acme01	+
999	Sterling Real Estate	+
979	McCall Real Estate Company	+
977	Ames Appraisal Inc	+
976	Langston & Associates	+
975	Mountain West Realty, Burley	+
974	Silverhawk Realty, Meridian	+

## Gain valuable insights:



Get an overall summary and breakdown of key stats for your listings on Zillow.

**Reporting** 11/16/2014 - 12/15/2014

FROM 11/16/2014 TO 12/15/2014

11 Avg. Listings Per Day

78,828 Total Search Result Impressions

1,470 Total Listings Views

553 Total Leads Delivered

DATE	AVG. LISTINGS	SEARCH RESULT IMPRESSIONS	LISTINGS VIEWS	LEADS DELIVERED
12-15 2014	13	2935	64	19
12-14 2014	13	3519	77	47
12-13 2014	13	2938	58	52
12-12 2014	12	2966	48	127
12-11 2014	12	2606	44	179
12-10 2014	12	2488	46	43
12-09 2014	12	907	45	10
12-08 2014	12	3107	34	59
12-07 2014	12	2881	36	17

**Questions?** Email [partners@zillow.com](mailto:partners@zillow.com) for more information.