First-time Home Buyers' Seminar

February 6, 2016



Join the Conversation #buyNYC









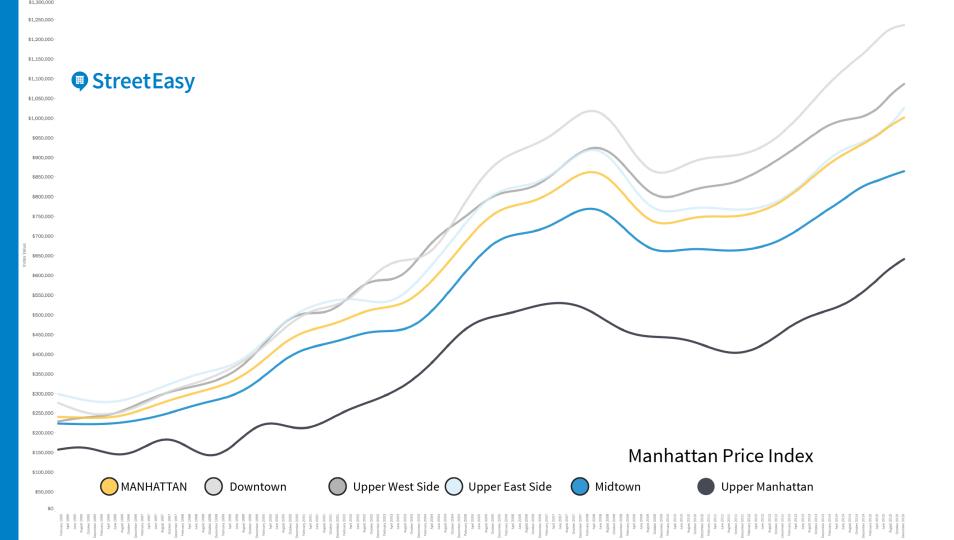
NYC Market Overview

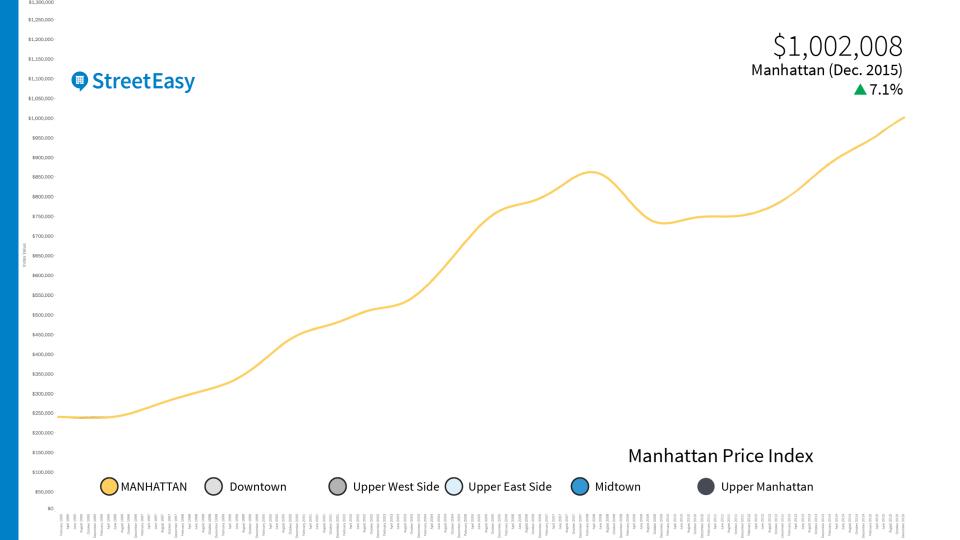


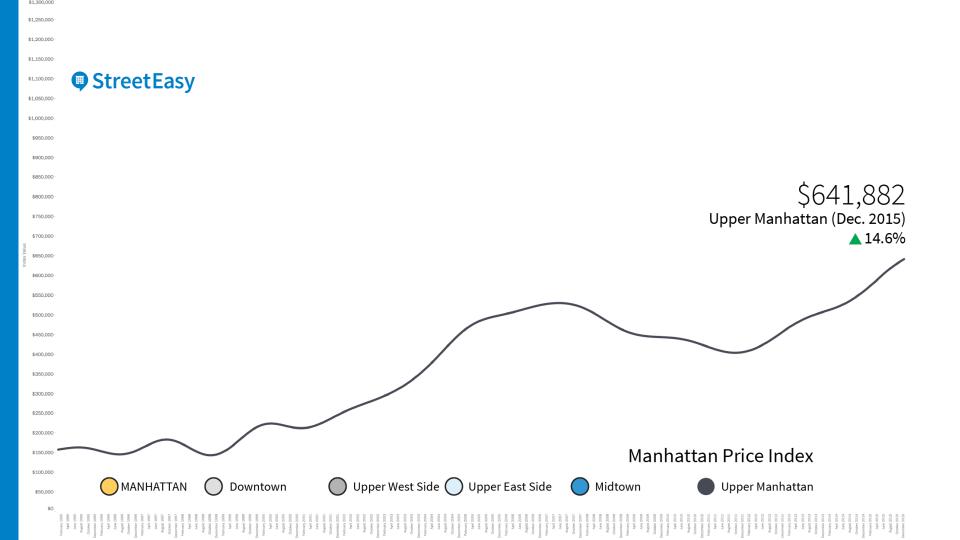
Alan Lightfeldt Data scientist, StreetEasy

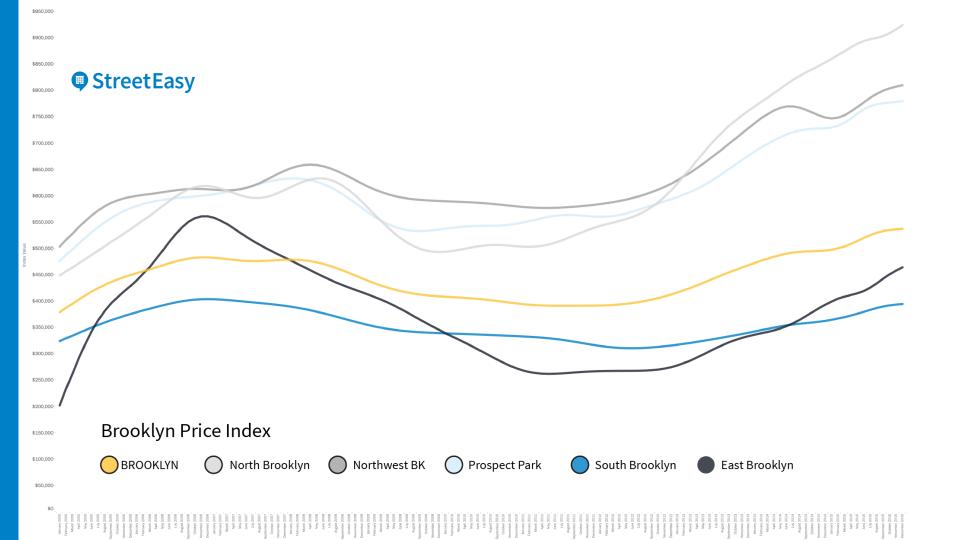


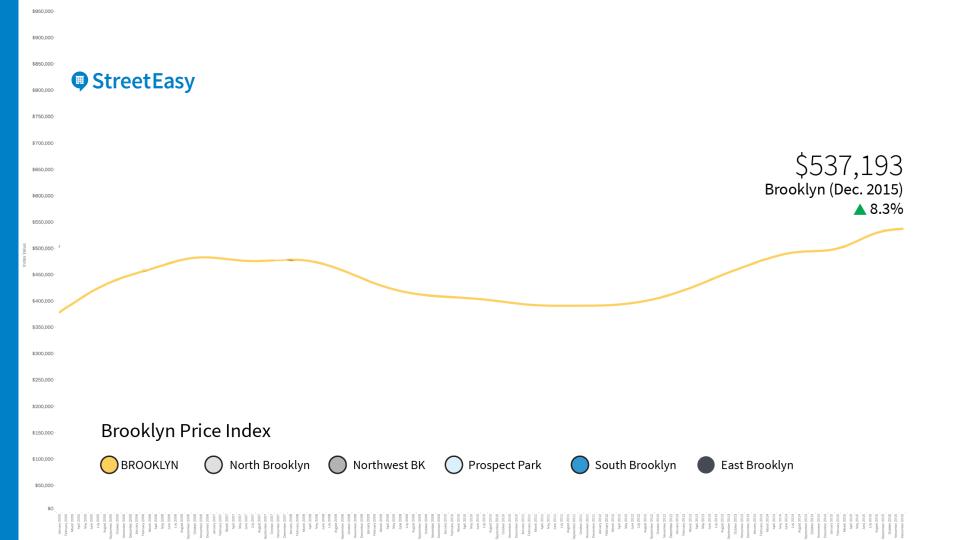
@AlanLightfeldt

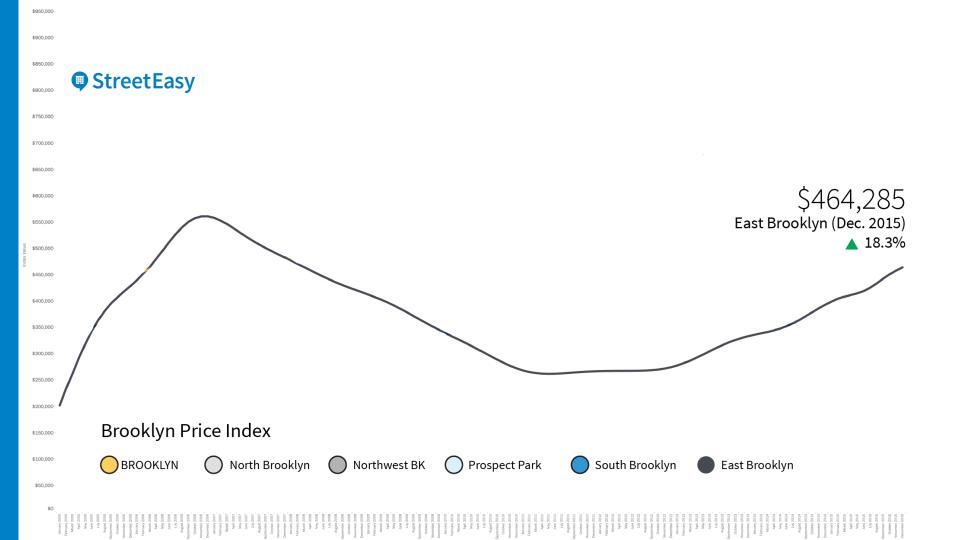












Hottest Markets in 2016

- 1. Jamaica, QN
- 2. Coney Island, BK
- 3. Pelham Parkway, BX
- 4. Jamaica Estates, QN
- 5. Woodside, QN

- 6. Parkchester, BX
- 7. Midwood, BK
- 8. Elmhurst, QN
- 9. Bedford Park, BX
- 10. Kew Gardens Hills, QN





When does it make sense to buy?

How much should I save?

Where can I find affordable homes?



Owning

30 year fixed rate mortgage
Property taxes
Yearly maintenance
Homeowners insurance
Down payment

Home Value Appreciation

Renting

Broker's fee
Renter's insurance
Monthly rent
Rent price appreciation
Rent deposit
Condo fees

VS.

Potential for higher-yields



4.9 years

NEW YORK CITY



7.4 years

MANHATTAN



4.6 years

BRONX



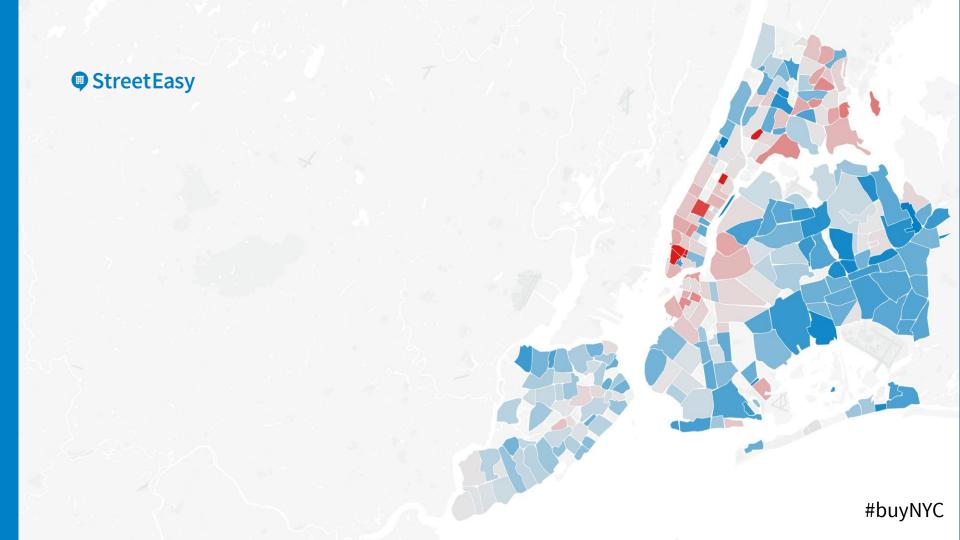
4.4 years



4.1 years



3.0 years



Lowest Median Tipping Points:

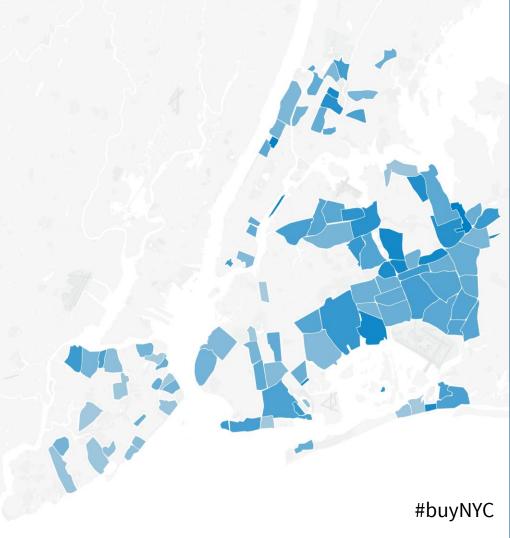
Alley Park, QN (1.1 yrs)

West Harlem, MN (1.2 yrs)

Roosevelt Island, MN (1.4 yrs)

Howard Beach, QN (1.4 yrs)

Briarwood, QN (1.4 yrs)



Highest Median Tipping Points:

Tribeca, MN (30+ yrs)

Soho, MN (30+ yrs)

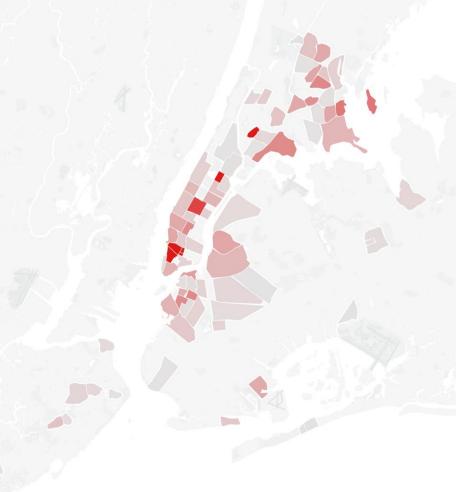
Carnegie Hill, MN (30+ yrs)

Nolita, MN (30+ yrs)

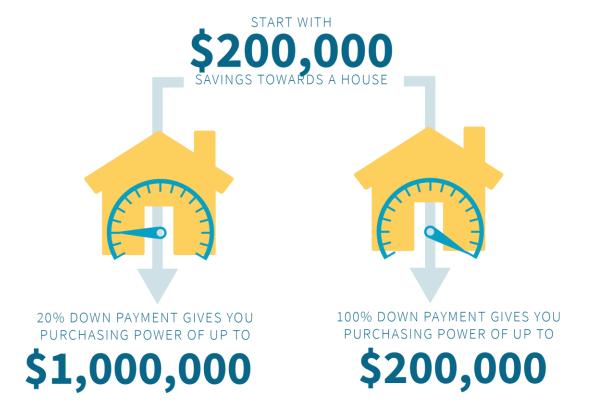
Melrose, BX (30+ yrs)

Midtown, MN (25.5 yrs)

Randall Manor, SI (19.2 yrs)



How much should I save up?



27.1%

The typical down payment size in New York City in 2015

Median Down Payment:

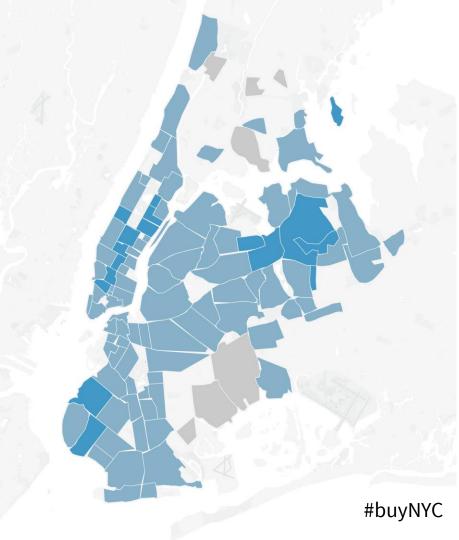
Murray Hill, QN (43.9%)

Sunset Park, BK (40.8%)

East Flushing, QN (40.8%)

Dyker Heights, BK (40.0%)

Flushing, QN (39.9%)



Median Down Payment:

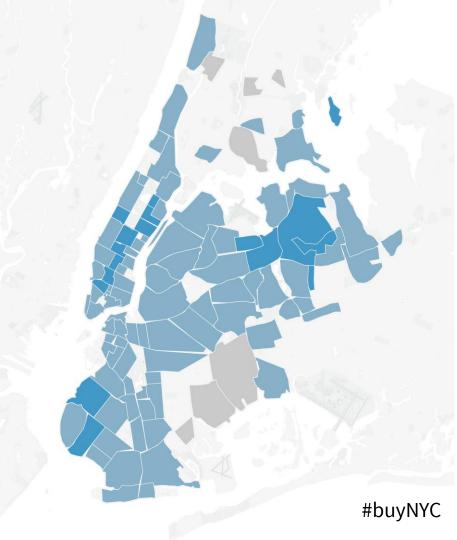
East New York, BK (3.2%)

Soundview, BX (4.6%)

Baychester, BX (9.0%)

Kingsbridge, BX (10.0%)

Rockaways, QN (10.4%)



Where can I find affordable homes?



31-34 years old

\$66,738 median household income

\$524,050 estimated budget

All home types

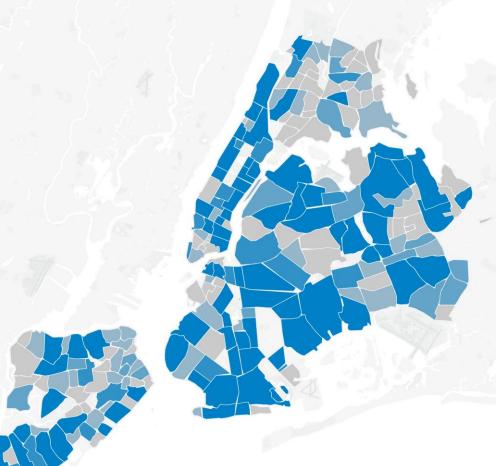
Riverdale, BX (1,087)

Sheepshead Bay, BK (702)

Forest Hills, QN (553)

Bay Ridge, BK (340)

Washington Heights, MN (301)



Condos

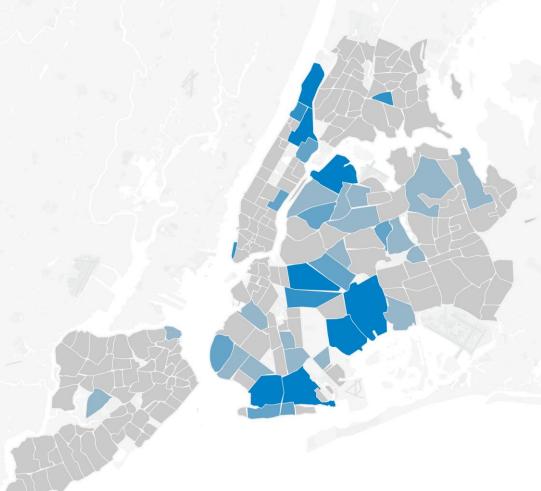
Sheepshead Bay, BK (108)

Canarsie, BK (104)

Central Harlem, MN (95)

East New York, BK (54)

Astoria, QN (45)



Co-ops

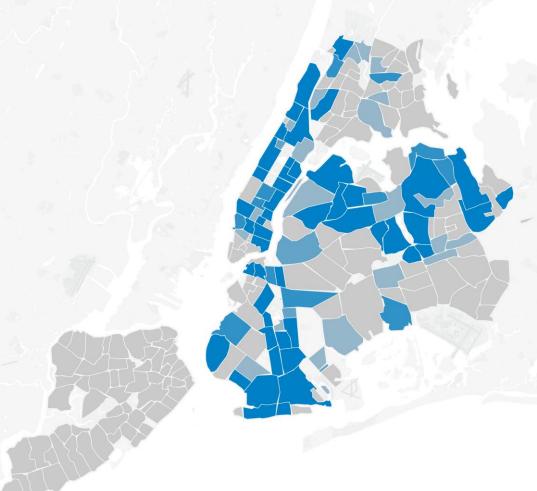
Riverdale, BX (1,066)

Midtown East, MN (595)

Sheepshead Bay, BK (550)

Forest Hills, QN (539)

Bay Ridge, BK (318)



Single-family homes/Townhomes

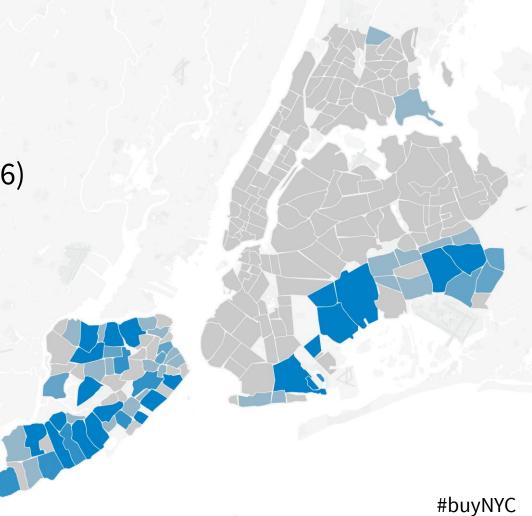
Northeast Flatbush, BK (146)

Canarsie, BK (135)

Flatlands, BK (121)

Midland Beach, SI (87)

Port Richmond, SI (86)





When does it make sense to buy?

How much should I save?

Where can I find affordable homes?



When does it make sense to buy?

Look to your Tipping Point

How much should I save?

Equity position & purchasing power

Where can I find affordable homes? **Determine your budget & search!**



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